# DIY vs. MSP: Cost Comparison Worksheet

Use this worksheet to understand the hidden and recurring costs of managing IT yourself compared to partnering with an MSP.

## Direct Costs

DIY IT:

☐ Hardware/software purchases (retail pricing)
☐ Break/fix hourly charges
☐ Emergency recovery services

With MSP:

☐ Flat monthly rate (all-in support, monitoring, security)
☐ Volume licensing discounts
☐ Proactive maintenance included

## Hidden Costs

DIY IT:

☐ Downtime from preventable issues
☐ Staff time spent troubleshooting
☐ Data loss or recovery after a breach

With MSP:

☐ Preventative care reduces downtime
☐ Experts resolve issues quickly
☐ Reliable backups and business continuity

## Risk Factors

DIY IT:

☐ No monitoring or alerts
☐ No documentation or recovery plans
☐ No cybersecurity roadmap

With MSP:

☐ 24/7 monitoring and response
☐ Documented systems and SOPs
☐ Annual IT reviews and planning