# DIY vs. MSP: Cost Comparison Worksheet

Use this worksheet to understand the hidden and recurring costs of managing IT yourself compared to partnering with an MSP.

## Direct Costs

DIY IT:

☐ Hardware/software purchases (retail pricing)  
☐ Break/fix hourly charges  
☐ Emergency recovery services

With MSP:

☐ Flat monthly rate (all-in support, monitoring, security)  
☐ Volume licensing discounts  
☐ Proactive maintenance included

## Hidden Costs

DIY IT:

☐ Downtime from preventable issues  
☐ Staff time spent troubleshooting  
☐ Data loss or recovery after a breach

With MSP:

☐ Preventative care reduces downtime  
☐ Experts resolve issues quickly  
☐ Reliable backups and business continuity

## Risk Factors

DIY IT:

☐ No monitoring or alerts  
☐ No documentation or recovery plans  
☐ No cybersecurity roadmap

With MSP:

☐ 24/7 monitoring and response  
☐ Documented systems and SOPs  
☐ Annual IT reviews and planning