A close-up of a sign

AI-generated content may be incorrect.

📋 Email Protection Checklist for Business Owners

Not sure if your domain is protected from spoofing or impersonation?  
Use this non-technical checklist to ask the right questions — whether you're working with Mailchimp, HubSpot, Constant Contact, or any other email tool.

# ✅ Domain Verification

* ☐ Have I verified my domain in my email platform?
* ☐ Does the platform show that I'm authorized to send from my domain?

# ✅ Security Setup

* ☐ Has my tech provider set up SPF and DKIM records for my domain?
* ☐ Has someone confirmed those records are working properly?

# ✅ Campaign Testing

* ☐ Have I sent a test campaign to myself?
* ☐ Did the test go to my inbox — or did it land in spam?

# ✅ Peace of Mind

* ☐ Do I have someone I can call if something looks off?
* ☐ Do I get reports if someone tries to fake my domain?

🔐 Need help? I can review your email setup and walk you through any changes needed — fast, clear, and jargon-free.